



## Press Release

### Airport promotes the county to boost tourism

29<sup>th</sup> July 2011

The sun was shining when representatives from the Isle of Man press and travel agencies arrived at Gloucestershire Airport for a familiarisation trip of the region.

Gloucestershire Airport hosted the event with Cotswold Tourism to show the visitors the best that the county has to offer. Amongst the many activities for the day were tours of Cheltenham Racecourse, the Cotswolds and Sudeley Castle. At lunchtime the visitors enjoyed some good quality local produce from the Cotswold Food Store Café in Longborough.

Manx2.com provides a scheduled service between Gloucestershire Airport, Staverton, and the Isle of Man up to 3 times a day, and airport management hope that the trip will encourage others to use the passenger service to visit the county.

Gloucestershire Airport's Business Development Manager, Kim Davenport, said 'It was wonderful to have an opportunity to show the delegates from the Isle of Man what a beautiful area we live in. Flying to and from the Isle of Man and Gloucestershire Airport is very easy, and I hope that the trip will give others the incentive to sample it for themselves.'

