



PRESS RELEASE
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Airport Benz over backwards for Mercedes driver in top gear at airport

DRIVING at 155mph would normally get Eric Barton into an awful lot of trouble.

But the TV presenter and motoring journalist was in no danger of getting a speeding ticket as he tested three new cars on Gloucestershire Airport's runway. Staverton-based dealership, Mercedes-Benz of Cheltenham and Gloucester, provided the cars for the day.

Eric was behind the wheel of the 4x4 ML, E-Class Coupe and C-Class models, part of the company's blue efficiency range, which aims to create a very low carbon footprint. The event was filmed for a six-minute video that will be presented on the Mercedes website.

Cheltenham-based Eric, who reached 155mph in the coupe, said using the airport's runway meant he did not have to travel to a racetrack elsewhere in the country. He said: "Staff at the airport have been hugely helpful. They've been brilliant."

Verline Leo, the airport's business development and land side manager, said: "There are no speed restrictions on the runway and we were quite happy to be associated with Mercedes-Benz's three vehicles on site."